MISSION STATEMENT

World Education, Inc. is dedicated to improving the lives of the poor through education and social and economic development programs.

We are well-known for our work around the globe in education; community development; integrated literacy; microcredit and small enterprise development; HIV and AIDS education; and monitoring and evaluation.

In the United States, World Education is dedicated to improving the wellbeing and economic mobility of low-skilled adults and older youth through education. World Education provides professional development, technical assistance, evaluation, and publications in adult literacy and numeracy; as well as college and career readiness; immigrant integration; and digital literacy.

From apps that teach children in Cambodia to read Khmer to mobile lessons that help adult immigrants learn English in the United States, technology amplifies the impact of our work all over the world.

World Education collaborates with partners on digital strategies that empower under-educated youth and adults with the literacy skills they need to succeed in the digital economy.
Dear Friends,

For over 65 years, World Education has been committed to changing the lives of the world’s most poor and vulnerable people through education. This mission, which began in Lucknow, India in 1951, was the vision of our founder Welthy Fisher. Her dedication to girls’ and women’s empowerment was prescient—especially for her time—and is the foundation for our work today.

The world Welthy Fisher sought to change is not the same as the world we now live in. We are growing more and more connected, with technology enabling learners to explore ideas or take lessons wherever they are. Today’s technology is truly remarkable, yet inequality persists in every corner of the globe.

This year, we highlight how technology is uplifting marginalized communities. The projects featured in this report are just a sample of our work, which reaches across 20 countries, with over 650 staff driving change in their communities.

This work would not be possible without the support of our community. Thanks to you, our partners and advocates, we are able to continue innovating and implementing programs that improve people’s lives every day.

Your individual contributions over the years support life-changing programs that educate and empower. We thank you for joining us in this movement, and look forward to another year of advancing our mission.

Sincerely,

Joel Lamstein, President

Paul Musante, Board chair
STRENGTHENING SYSTEMS IN NEPAL

For more than a decade, World Education and UNICEF have worked with the Nepal government to design and implement a web-based data collection tool that analyzes information on 7 million students each year. Results obtained from this tool are helping design data-driven plans and programs.

BUILDING TEACHERS’ SKILLS IN BENIN

In Benin, we have learned that the most effective teachers are those who serve as role models and mentors to other teachers.

Through video, World Education advisors documented best practices and lessons taught by the top 10 master teachers. These videos will be disseminated to 1st-and-2nd-grade teachers across 144 schools.

276 TEACHERS across 144 SCHOOLS will learn from World Education videos.
**LEARNING ABOUT CLEAN COOKSTOVES IN SCHOOLS IN GHANA**

World Education trained 211 peer leaders to educate their schools and communities on the need for clean cooking and fuel-efficient technology in Ghana. The project aims to reduce health hazards brought on by cooking with open fires.

**3,076 students have been reached** through classroom teaching and in-school peer education sessions.

**24,127 community members have been reached** with lessons, discussions, and key messages on clean cookstoves and fuels.

**1,530 clean energy products have been sold and implemented** by peer educators and other partners.

---

**STRENGTHENING CHILDREN’S SERVICES OPPORTUNITIES IN ZIMBABWE**

In Zimbabwe, Vana Bantwana provided educational scholarships for over 50,000 children, including 2,300 who have disabilities.

**30,000 families** participated in training to improve economic resilience. In its six years, Vana Bantwana provided **500,000 children with critical health services**, and initiated **11,000 children on HIV treatment**.

**HALF-A-MILLION CHILDREN** were provided with critical health services.
ENHANCING TECHNOLOGY FOR EDUCATION IN THE UNITED STATES

The EdTech Center @ World Education was launched in October 2015 to leverage new digital technologies that increase the reach and efficacy of adult education. Learners who couldn’t participate in traditional classroom instruction have completed 2,270,716 instructional hours, mostly online.

RESULTS

16,214 ADULTS advanced their education through distance learning with support from the EdTech Center @ World Education.

THE CHANGE AGENT

25,000 copies of the print and audio versions of The Change Agent articles were used by adult students in the U.S. to improve their reading and writing skills, engage in critical thinking, and take action on issues that matter to them.

Having students write for and be published in the magazine allows them to tell their own stories and initiate change in their lives and those of others.

LIFTING UP STUDENT VOICES

300 STUDENTS wrote for the magazine, and 70 WERE CHOSEN to be published.
NEW PROJECTS

Technology Testing for Adult Learning & Employment in the U.S.

Tech innovation is rapidly changing the way we assess skills, educate, and match adults to meaningful career training or employment opportunities. Yet few tools are designed to meet the needs of less-skilled adults, whose futures are most threatened by automation. The EdTech Center @ World Education is field-testing seven tech-enabled solutions with funding from Employment Technology Fund. More than 500 adults benefited from new learning apps, virtual mentors, assessment and job matching, and other technologies in workplaces, schools, libraries, and career centers. World Education is measuring how these tools can advance economic mobility for the 150 million adults living in the U.S. who struggle to find work that pays family-sustaining wages.

The EdTech Center @ World Education is leading national field-testing of SEVEN tech-enabled solutions with over 500 ADULTS.

Using tech to improve textbook deliveries in CAMBODIA

Despite investing decades of funding for books in low-income countries, many early-grade classrooms have insufficient learning resources to meet students’ needs. Textbooks and materials can go astray at any stage in the delivery process. The Track N Trace app is increasing visibility into the supply chain and ensuring accurate and on-time school supply delivery.

World Education’s app enables 400 schools in Cambodia to track their textbook delivery process. Collaborating with longtime partners at the Cambodian Ministry of Education, Youth and Sport, the app was developed based on intensive needs and feasibility assessments at school, district, and ministry levels.

400 SCHOOLS IN CAMBODIA are now tracking their textbook deliveries.
Building **EGYPT’S Future STEM Leaders**

In 2018, World Education launched the Science, Technology, Engineering, and Mathematics (STEM) Teacher Education and School Strengthening Activity project in Egypt to build students into future leaders capable of solving contemporary problems, advancing innovation, and thinking critically.

World Education redesigned an e-learning program called “e-STEM,” created to help 10th and 11th grade students understand STEM concepts in English, and is providing English-language training for STEM teacher education programs and schools.

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**Essential Gender-Based Violence Services and Response in MALAWI**

In Malawi, about one-third of students—both girls and boys—have experienced physical violence, and 15% have experienced sexual violence in school. World Education’s Bantwana Initiative is working to reduce the incidence of gender-based violence in secondary schools.

The program improves students’ self-esteem and teaches them how to spot gender-based violence while equipping them with the skills to respond to and report abuses. World Education is working with teachers, school personnel, and caregivers to improve attitudes about girls’ education and build awareness of the problems of school violence, early marriage, and school drop-out.

1,260 GIRLS are being trained on protective social asset-building.
World Education hosted its annual celebration and fundraiser, Global Voices, on October 12, 2018. Global Voices is a gathering of our friends, partners, and the greater community that celebrates the empowerment of girls and women through education.

This night is an opportunity to raise awareness of challenges that face girls and women around the world, show the incredible work being done in the field, and, through silent auctions and generous donations, raise unrestricted funds to support this work. Your contributions support almost a million people who our programs reach every year.

# FINANCIAL STATEMENT

## BALANCE SHEET

As of June 30, 2018

### ASSETS

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>2,535,257</td>
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<tr>
<td>Investments</td>
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<td>Accounts Receivable</td>
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<td>Field Advances</td>
<td>537,778</td>
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<tr>
<td>Equipment (net after depreciation)</td>
<td>26,778</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>5,570,728</strong></td>
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</tbody>
</table>

### LIABILITIES & NET ASSETS

### LIABILITIES

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable &amp; Accrued Expenses</td>
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<tr>
<td>Program Advances</td>
<td>74,015</td>
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<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>1,690,452</strong></td>
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### NET ASSETS

<table>
<thead>
<tr>
<th>Description</th>
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<tr>
<td>Unrestricted</td>
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<tr>
<td>Temporarily Restricted</td>
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<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>3,880,276</strong></td>
</tr>
</tbody>
</table>

### TOTAL LIABILITIES & NET ASSETS

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Liabilities &amp; Net Assets</strong></td>
<td><strong>5,570,728</strong></td>
</tr>
</tbody>
</table>

## STATEMENT OF REVENUE & EXPENSES

Year Ended June 30, 2018

### REVENUE

#### PRIVATE SUPPORT REVENUE

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted Contributions</td>
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<tr>
<td>Restricted Contributions and Grants</td>
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<td>Interest and Dividends</td>
<td>32,717</td>
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#### GOVERNMENTAL PROGRAMS

<table>
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<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>USAID</td>
<td>24,777,920</td>
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<tr>
<td>Other U.S. Government</td>
<td>1,803,559</td>
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<tr>
<td>Commonwealth of Massachusetts</td>
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#### GOVERNMENT-CUSTODIAN FUNDS

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<tr>
<th>Description</th>
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<tbody>
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<td>USAID</td>
<td>8,872,811</td>
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<tr>
<td>Other</td>
<td>3,784,379</td>
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<tr>
<td><strong>Total Support and Revenue</strong></td>
<td><strong>48,846,384</strong></td>
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### EXPENSES

#### PROGRAM SERVICES

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<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asia</td>
<td>6,359,287</td>
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<tr>
<td>Africa</td>
<td>5,777,983</td>
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<tr>
<td>Orphans &amp; Vulnerable Children</td>
<td>26,677,826</td>
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<tr>
<td>Domestic</td>
<td>1,276,767</td>
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<td><strong>Total Program Services</strong></td>
<td><strong>40,091,863</strong></td>
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</table>

#### SUPPORTING SERVICES

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Management and General</td>
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<tr>
<td>Fundraising</td>
<td>191,857</td>
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<td><strong>Total Supporting Services</strong></td>
<td><strong>8,485,476</strong></td>
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<tr>
<td>Unallowable Expenses</td>
<td>29,708</td>
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### TOTAL EXPENSES

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Unrealized Net Investment Loss</td>
<td>—</td>
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<tr>
<td>Increase in Unrestricted Net Assets</td>
<td>239,337</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>48,607,047</strong></td>
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### TEMPORARILY RESTRICTED NET ASSETS

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<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Program Restricted Net Assets</td>
<td>62,161</td>
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<tr>
<td>Net Assets Released from Restrictions</td>
<td>(5,000)</td>
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<tr>
<td>Increase in Temporarily Restricted Net Assets</td>
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<tr>
<td>Increase in Net Assets</td>
<td>296,498</td>
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### Fund Balance

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Fund Balance, July 1, 2018</td>
<td><strong>3,583,778</strong></td>
</tr>
<tr>
<td>Fund Balance, June 30, 2019</td>
<td><strong>3,880,276</strong></td>
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</tbody>
</table>

---

This financial statement was extracted from our audited financial statements prepared by Fougere, CPA. Copies of the full financial statements are available upon request.

World Education is deeply grateful to all of the institutions and individual donors whose support makes our work possible.
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National Skills Coalition
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Named after our founder, the Welthy Fisher Society recognizes the generosity and long-term commitment of donors who have donated one-time gifts of $25,000 or greater in 2018, as well as donors this year whose cumulative giving meets or exceeds $25,000.

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