USING TECHNOLOGY TO IMPROVE LIVES

WORLD EDUCATION
ANNUAL REPORT 2013
Dear Friends,

World Education is entering its 63rd year of using education to transform people’s lives. We have stayed the course throughout the years because education is ever more valuable in our changing world. World Education collaborates with local organizations and communities to design lasting programs. At the same time, we continuously identify and develop new ways to engage learners and make knowledge more accessible.

In an age where cell phones and, increasingly, tablets are ubiquitous, it is impossible to deny the tremendous influence of mobile technology on every aspect of our lives. Today, in villages that have never even had land-line telephones, many inhabitants have access to mobile technology for everything from basic calls to banking, health, and education. In response, World Education has integrated mobile technology into our programs to maximize reach and enhance learning.

This report features just three of the latest examples of how World Education is using technology in the regions where we work. Mobile apps enable students to learn outside the classroom at their own pace. These apps then provide teachers with real-time information about their students’ progress. Mobile technology also allows us to reach people in remote areas with information that they would not otherwise have. A simple text message can prompt someone to take action about her health or improve her family’s income.

We hope that you will find the results in this report as encouraging as we do. We are excited to see how new technologies can enrich and make our work accessible to even more people.

We are grateful for your ongoing partnership and support, which enables us to continue bringing education to people who need it most.

Thank you,

Joel Lamstein, President  
Louis Kaplow, Board Chair

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**TRAC**

1,232 AND 1,129 students surveyed felt that Words2Learn IMPROVED THEIR VOCABULARY

**WORDS2LEARN**

92% of 54 students surveyed felt that Words2Learn IMPROVED THEIR VOCABULARY

**EMPOWER**

MORE THAN 3,000 people are receiving TEXT MESSAGES...

...and NEARLY 1,700 people living with HIV have been reached with PREVENTION INFORMATION

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1,232 GRADE 1 STUDENTS  
1,129 GRADE 2 STUDENTS  
in 8 primary schools in Kampong Cham and Siem Reap provinces have benefitted from TABLETS with the mLearning application
Population-level baseline assessments are a necessary first step in the process of structuring a successful health intervention and measuring its impact. JSI recently carried out a baseline assessment in Sierra Leone, in order to measure current utilization of maternal, newborn, and child health services. The baseline assessment was conducted among 850 households across nine chiefdoms in Bo District.

To deploy household surveys with up to 400 items, the team used mobile devices equipped with the SurveyCTO app to collect data. SurveyCTO is an open-source survey platform based on ODK. It proved to be a fast yet simple solution to collecting high-quality data with minimal reliance on internet availability, particularly in Bo District, where internet is scarce. The program also enabled the use of complex skip patterns, which made it easier and more time-efficient for data collectors to administer surveys.

World Education’s Total Reading Approach for Children (TRAC) program in Cambodia supports the Ministry of Education, Youth, and Sport’s new phonics-based curriculum. TRAC is working to improve poor national literacy scores among children in grades 1-3. TRAC developed reading benchmarks to help teachers identify struggling students and deploys literacy coaches to address students’ learning needs.

World Education developed the TRAC mLearning Application, Aan Khmer (Read Khmer), which features literacy games and stories for mobile devices. The app uses sound, phoneme, consonant, vowel, and word recognition to teach Khmer language reading skills required in the national curriculum. Literacy coaches tailor students’ practice to meet individual learning needs, and parents can check out materials for continued practice at home.

“Before I could not read or remember all the Khmer consonants and vowels, but after spending much time with the games and stories on the tablet, I can read them with ease.”

— Peng Menghour, Grade 1 Student, Hun Sen AkaNuwat Primary School
In the United States, World Education is using mobile apps to help adult education teachers “flip” their classrooms. The Words2Learn vocabulary app allows students to study outside the classroom while teachers monitor their progress. Teachers adjust lesson plans based on students’ results and use class time to review material or introduce new topics more quickly.

The Words2Learn app is available for mobile devices and the web—though once downloaded, users do not need an internet connection to use the app. The flexible technology holds potential to make mobile learning feasible and affordable internationally.

“This learning management system let me see who worked hard, completed the words on time, and who was prepared to discuss the words in class. This probably motivated some students who might have skipped the assignment entirely.”

— ADULT EDUCATION TEACHER
In Ghana, female commercial sex workers (FSWs) and men who have sex with men (MSM) are stigmatized, which prevents them from accessing and receiving support for HIV prevention. The EMPower project’s bulk text messaging campaign communicates confidential HIV prevention messages to subscribers. Text messages also provide treatment information and best practices for physical and psychosocial health.

Twenty support group members commented that the EMPower bulk messages are **informative, timely, and “straight to the point.”** They mentioned that the messages have helped them to adopt **positive attitudes such as partner reduction and consistent use of condoms.** As a result, they have forwarded the text messages they received to more than 200 positive and non-positive friends.

Subscribers can also join local support groups for people living with HIV, where all members can discuss the content of text messages, which is especially valuable to subscribers who cannot read. All EMPower support groups receive coaching from World Education and provide a safe setting for MSM and FSWs to discuss barriers to care and healthy living practices.
# Balance Sheet

**As of June 30, 2013**

## Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>1,342,991</td>
</tr>
<tr>
<td>Investments</td>
<td>36,945</td>
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<tr>
<td>Accounts Receivable</td>
<td>2,012,293</td>
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<tr>
<td>Field Advances</td>
<td>2,298,147</td>
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<tr>
<td>Equipment (net after depreciation)</td>
<td>39,882</td>
</tr>
<tr>
<td>Other Assets</td>
<td>138,911</td>
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<tr>
<td>Total Assets</td>
<td>5,874,169</td>
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</tbody>
</table>

## Liabilities & Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable &amp; Accrued Expenses</td>
<td>1,684,678</td>
</tr>
<tr>
<td>Program Advances</td>
<td>1,252,812</td>
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<tr>
<td>Total Liabilities</td>
<td>2,937,490</td>
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## Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
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<tr>
<td>Unrestricted</td>
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<tr>
<td>Temporarily Restricted</td>
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<tr>
<td>Total Net Assets</td>
<td>2,936,679</td>
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</table>

## Total Liabilities & Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Total Liabilities &amp; Net Assets</td>
<td>5,874,169</td>
</tr>
</tbody>
</table>

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This Financial Statement was extracted from our Audited Financial Statements prepared by Fougeré, CPA. Copies of the full financial statements are available upon request.

World Education is deeply grateful to all of the institutions and individual donors whose support makes our work possible.

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# Statement of Revenue & Expenses

**Year Ended June 30, 2013**

## Revenue

### Private Support Revenue

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Unrestricted Contributions</td>
<td>171,077</td>
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<tr>
<td>Restricted Contributions and Grants</td>
<td>9,900,511</td>
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<tr>
<td>Interest and Dividends</td>
<td>5,045</td>
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### Governmental Programs

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<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tr>
<td>USAID</td>
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<tr>
<td>Other U.S. Government</td>
<td>2,659,807</td>
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<tr>
<td>Commonwealth of Massachusetts</td>
<td>720,796</td>
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### Government-Custodian Funds

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<tr>
<th>Description</th>
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<tr>
<td>USAID</td>
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<tr>
<td>Other</td>
<td>33,354</td>
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<tr>
<td>Total Support and Revenue</td>
<td>34,844,095</td>
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## Expenses

### Program Services

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<thead>
<tr>
<th>Region</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Asia</td>
<td>10,010,392</td>
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<td>Africa</td>
<td>8,239,246</td>
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<tr>
<td>Other International</td>
<td>8,739,881</td>
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<td>Domestic</td>
<td>1,644,661</td>
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<tr>
<td>Total Program Services</td>
<td>28,634,180</td>
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### Supporting Services

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<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Management and General</td>
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<td>Fundraising</td>
<td>244,826</td>
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<tr>
<td>Total Supporting Services</td>
<td>6,323,497</td>
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</table>

## Total Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrealized Net Investment Loss</td>
<td>—</td>
</tr>
<tr>
<td>Decrease in Unrestricted Net Assets</td>
<td>-113,582</td>
</tr>
<tr>
<td>Net Assets Released from Restrictions</td>
<td>—</td>
</tr>
<tr>
<td>Revenue over Expenses</td>
<td>-113,582</td>
</tr>
</tbody>
</table>

## Fund Balance

<table>
<thead>
<tr>
<th>Fund Balance, July 1, 2012</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>3,050,261</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Fund Balance, June 30, 2013</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2,936,679</td>
</tr>
</tbody>
</table>

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# Institutional Funders

- American Institutes for Research
- AkaT Lucent Foundation
- American Jewish World Service
- The Asia Foundation
- Australian Embassy
- Banyan Global
- Bossier Parish Community College
- The Boston Foundation
- The Cadillac Group
- Canino Emerging Markets
- Crown Agents, Ltd.
- Danish Church Aid
- Development Alternatives, Inc.
- Geneva Global
- GIZ
- Grapes for Humanity
- Harris County Department of Education
- Humanity United
- International HIV/AIDS Alliance
- International Labor Organization
- International Rescue Committee
- Izumi Foundation
- Jane’s Trust
- Jobs for the Future
- Khon Loy Development Foundation
- Massachusetts Clean Energy Center
- Massachusetts Department of Elementary and Secondary Education
- Minnesota Department of Employment and Economic Development
- Nellie Mae Foundation
- New Field Foundation
- New Zealand Aid
- New York City Department of Education
- Oak Foundation
- Open Society Initiative of Southern Africa
- Open Society Institute
- Pact
- Partnership for a Skilled Workforce
- Plan International
- Room to Grow Foundation
- RTI International
- Rubin Foundation
- Save the Children
- Shapiro Foundation
- Spirit of Soccer
- State Street Foundation
- Stavros Niarchos Foundation
- Thai Children’s Trust
- Tibet Poverty Alleviation Fund
- UNICEF
- University of Tennessee
- US Agency for International Development
- US Department of Education
- US Department of Labor
- US Department of State
- US Embassy Harare, Zimbabwe
- Vanguard Charitable
- Voluntary Service Overseas
- World Cocoa Foundation
- World Vision
- YouthBuild USA, Inc.
WE ARE GRATEFUL TO THE INDIVIDUALS AND FAMILIES WHO SUPPORT WORLD EDUCATION! We are pleased to introduce the newly created Welthoy Fisher Society to celebrate the legacy of World Education’s founder and to recognize long-term and leadership gifts. Due to space limitations, we cannot include everyone here, but we send a special thanks to the additional 439 generous donors who supported World Education in 2013.

Welthoy Fisher Society:
Gifts of $25,000 in a Given Year or Cumulative Giving with a Donation in 2013 of $25,000 or Higher.

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World Education also works to strengthen adult literacy and basic education in the United States. Projects are designed to contribute to individual growth, community participation, institutional capacity, and national development.